

Quote

THE WEEKLY DIGEST

Volume 26—Number 13

Week of September 27, 1953

MAY WE *Quote* YOU ON THAT?

[1] GEO MEANY, pres, addressing annual convention AFoJL: "The Republican administration is governing for the greedy few, on the Bourbon theory of economics. This concept holds that if you keep the great corp's good and fat, enough will trickle down to keep everybody happy." . . . [2] Sen W STUART SYMINGTON (D-Mo) on reduction in Air Force funds: "This is an historic reversal of Teddy Roosevelt's advice—to speak softly and carry a big stick. Now the Sec'y of State speaks loudly, while the Sec'y of Defense whittles away our big stick." . . . [3] BENJ F FAIRLESS, Bd Chmn, U S Steel Co, addressing Economic Club, Detroit: "Talk of a recession is not justified, but we can 'predict' ourselves into one. If I were a Socialist, seeking to discredit the free enterprise system, and if I could shout long enough, and loud enough . . . I believe I could frighten millions of customers right out of the mkt place." . . .

Quote of the Week

GEO M HUMPHREY, Sec'y of Treasury, addressing American Bankers Ass'n: "It is the definite policy of this administration, thru tax reductions, to ret'n to the people, for them to spend for themselves, all of the real savings in gov't spending which can be reasonably anticipated. . . The excess profits tax will expire Dec 31, and there will be no request for renewal. At the same time an average 10% reduction in individual income taxes . . . will become effective." (Definite assurance cheered business interests, somewhat apprehensive, following Pres Eisenhower's "no-sacrifice-too-great" speech in Boston.)

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[4] EZRA T BENSON, Sec'y of Agriculture: "I did not accept my present post in order to sit idly by wringing my hands and let the farmer be squeezed by lowered farm prices and high, fixed costs."

THIRTEENTH YEAR OF PUBLICATION



Official attitude on the Beria-escape story: pretty skeptical. That a man of Beria's prominence would be permitted to escape any time after July 9 (the date on which he was denounced as a traitor) is inconceivable. A more tenable suggestion is that the head of the Soviet Secret Police actually escaped some time prior to the day on which charges were made. Hardly in Soviet character to admit unauthorized departure of a high Cabinet officer. Thus the public assertion of treason, to hide true facts, and subtly to warn other European countries of dangers involved in harboring a desperately-sought refugee. Conceivably Beria *could* have escaped the Soviet realm some time between May 1 (when he was last seen in public) and July 9. Rudolph Hess, you will recall, got out of Germany in 1941, during a period of active warfare.

Some yrs ago, when Gen'l Motors made its historic agreement with union leaders, tying wages to cost-of-living index, we commented that unions would squirm for release when trend turned downward. Since the agreement was made, index has been down for only very brief interval. It is still ascendant (up about a point since 1st of yr.) But there's strong feeling it may reverse in '54. So unions generally soft-pedal cost-of-living agreements; emphasize productivity increases, annual wage, and sundry fringe benefits.

We expect Congress to ok plan freeing 40 million taxpayers from filing ret'ns. If you make less than \$5,000 yrly, you just accept salary deductions—and wait. After employer makes final ret'n, Uncle Sam tells you whether gov't owes you, or vice versa. Withholding figured much more closely than now. But, remember, this change is proposed for '54 incomes. You'll still have to file next yr on '53 income. The idea, of course, is to reduce bookkeeping for Internal Revenue. How well it works out remains to be seen.



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“He who never quotes, is never quoted”

Charles Haldimand, Son & Co.

ACTION-1

A man hired by a psychologist for an experiment was taken to the backyard and given an ax.

"Do you see that log lying there?"

The man nodded.

"I want you to make like you're chopping wood; only I want you to use the *back* side of the ax, not the blade. I'll give you three dollars an hr."

The hired man thought the psychologist was crazy; but the pay sounded fine, so he set to work.

After a couple of hrs he knocked at the back door. The psychologist came and asked what he wanted.

"Mister, I'm quitting this job!"

"What's the matter; don't you like the pay you're getting? If it isn't enough, I'll raise your wages."

"No, Mister, the pay is good enough; but when *I* chop wood *I've got to see the chips fly!*"—
HERMAN J KREGEL, *The Chaplain*.

AGE-2

Aging is neither a disease nor a penalty. It is both a growth and an achievement.—Dr WM F KING, "Not Just Added Yrs But Added Life," *Ind Freemason*, 9-53.

~~AUTOMOBILES—Accidents—3~~

In '52 the automobile caused: 37,600 deaths; 2,090,000 injuries; 609,410 casualties from speeding; 274,020 pedestrian casualties. 415,720 drivers under 25 were involved in serious accidents; 25% of the yr's fatal accidents were caused by this group.—*Trumbull Cheer*, hm, Trumbull Electric.

BEHAVIOR—4

Not long ago one of our leading scientists expressed the belief that in this atomic age sheer expediency would teach men ethics. "Science," he declared, "is going to make us behave better, or else kill us. We have got to behave better than our forefathers, because we live in a world where the consequences of collective wrongdoing are much more dangerous."—JAS S STEWART, *A Faith to Proclaim* (Scribner's).

56 99

The younger generation is to a considerable extent a bunch of hellions. If they don't change markedly for the better, they will show little if any improvement over the current older generation.

66 12

To take a great weight off your mind, discard your halo.—*Democrat* (Cynthiana, Ky).

COST OF LIVING—5

Living costs rose to a record high in mid-July. The revised consumer price index stood at 114.7 in mid July, based on average prices for the yrs '47-'49 at 100.—
Bureau of Labor Statistics.

CRITICISM—6

It is a barren kind of criticism which tells you what a thing is not. — R W GRISWOLD, quoted in *Toastmaster*.

..... *Quoté*



Treasury Dep't considers dropping \$25 Defense bonds. Processing cost too high for small unit sale. Big argument against decision is good-will of low-income groups.

" "

Defense Sec'y Chas E Wilson, in a sizzling post, has borrowed a quip from former Pres Truman: "If you can't beat the heat, you'd better stay out of the kitchen and let someone else do the cooking."

" "

White House has dropped plans for major Taft-Hartley revision next yr, following Labor Sec'y Durkin's sensational resignation. GOP politicians say there's now no reason to woo labor votes; Durkin has driven labor solidly into Democratic column. . . Democratic party feuds bubble briskly. In Arkansas, ex-Gov Sid McMath eyes seat of Sen John L McClellan; in Oklahoma, Roy Turner, who succeeded Sen Rob't S Kerr as governor, hopes to replace him as Senator in '54. In Delaware there are strong factions for and "agin" Sen J Allen Frear, who may retire to patch party split.

" "

Jean Kerr (Sen McCarthy's intended) once worked for Harold Ickes. She was then considered a New Dealer, is now a devoted Republican... Pres Eisenhower keeps a golf club in his office; sometimes swings at imaginary ball to refresh his mind.

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DRINK—Drinking—7

Once upon a time a Mohammedan came to one of his religious leaders called a Kadi, and asked: "If I eat dates is that against the commands of religion?"

"No," said the Kadi.

"And may I add some water?"

"Certainly."

"And is it wrong to take a little yeast?"

"Oh, no."

"Well," went on the questioner, "date wine consists only of these three ingredients. Why, then, is it forbidden by the laws of our religion?"

The Kadi thought a moment, and then he said, "If I throw a handful of dust on your head, will that cause pain?"

"Not in the least."

"And if I add some water—will it hurt you then?"

"I think not."

"Now, if I mix dust and water together and burn it into a brick and hit you on the head with it, what then?"—Dry Legion.

DUTY—8

Those who continue to shrink from responsibility — continue to shrink.—Industrial Press Service.

EDUCATION—9

The passion for teaching the child rather than children must become the paramount objective of the twentieth century.—LLOYD FREDERICK SUNDERMAN, "Great Issues In Music Education," Education, 9-'53.

EXAMPLE—10

If most of us practiced what we preached, we'd work our fool selves to death.—MARY LOUISE WRIGHT, Era-Enterprise (DeWitt, Ark.).

Mining the Magazines



When employes of late-lamented *Quick* salvaged the remnants to launch *Tempo*, they neglected one important detail: to buy or wheedle the *Quick* name from Cowles. Now it has been snapped up by Triangle Publishing Co. (Phila) who will revive *Quick* and slow it down to a fortnightly, beginning Sep 30. No ads at present.

Iron Age has surveyed 13 dominant industries in steel and metal-working field on business prospects. They average out pretty well. On basis of this showing the magazine predicts steel production will ease down to about 90% of capacity by yr-end; will not dip below 85% of capacity in '54.

On the acute financial difficulties of a well-known N Y newspaper, comes this ironic note from *U S News & World Rept'*: "It looks as tho the great 'capitalist depression' often predicted by the *Daily Worker* is being localized in a spot no faithful Communist would expect—right in the *Daily Worker's* own treasury!"

Via *Weltbild* (Munich) we learn that Italy's Federation of Women's Clubs has requested nat'l ry's to provide compartments for exclusive use of women: "Men's hypocritical compliments and eternal political discussions are unbearable to most women."

Lilts P R WALTERS in Sep *Atlantic*: "If a grave I'll soon be needing, it's because I drive while reading—BURMA SHAVE."

There seems to be a gen'l impression abroad that people are growing increasingly superficial; that less serious thinking is being done these days. So we are gratified to note (from a current promotion brochure) that the high-brow *Atlantic* is in a state of good health. Circulation, now above 200,000 monthly, is highest in the long history of the mag. Matter of fact it has almost doubled since beginning of War II.

Scientific American devotes the entire Sept issue to Fundamental Questions in Science, ans'g in a series of related articles, such queries as: What is Matter? What holds the Nucleus together? Where do Cosmic Rays come from? How is a Protein made?

Effective Oct 4, *Chicago Tribune* is to have a new *Sunday Magazine*, replacing the present Picture Roto and Graphic sections. Tabloid size, gen'l features with a strong family interest; heavily illustrated.

..... *Quote*

FREEDOM—11

Free men cannot be taught properly by slaves. Courageous citizens cannot be well educated by scared hired men.—HAROLD BENJAMIN of NEA Defense Commission, *Personnel & Guidance Jnl*.

GOVERNMENT—12

It is essentially true that no civilization rises above its gov't. Hence, each civilization is a true index of the kind of gov't that is ruling the affairs.—*Highways of Happiness*.

IDEALS—13

If some people lived up to their ideals they would be stooping.—*Mutual Moments*.

INCOME—14

The U S is fast becoming a one-class mkt of prosperous middle-income people. In '29, the richest 5% of the people had about 34% of total take-home pay. Today, the figure is about 15%, due largely to levelling effect of taxes.

Low income groups do not consist in the main of wage earners, but rather of such unfortunates as old people, disabled persons and families headed by women because of widowhood, desertion or divorce. Thus wage increases seldom help the low-income groups. On the contrary, excessive wage increases, by causing inflation, are harmful to the poor.—*Washington Rep't*, issued by U S Chamber of Commerce.

INSPIRATION—15

An Arab foreman named Hamoudi was shown the huge stone in the wall at Baalbek, the largest stone ever quarried. Hamoudi sat

..... *Quote*

in silence, looking at it, for perhaps 20 min's, and then rose to his feet. "I must go away," he said, "my head aches." As he went, I heard him murmur, "Good heavens, what a foreman!"—Sir LEONARD WOOLLEY, *Spadework*.

KNOWLEDGE—16

We cannot know everything, but somewhere we should be "at home." — ROB'T ULLICH, "The Schools We Need," *Jnl of the AAUW*, 9-'53.

LANGUAGE—17

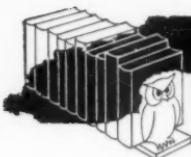
In a sense, slang is the vengeance of the anonymous masses for the linguistic thrallodom imposed upon them by the educated masses.—MARIO PEI, *The Story of English* (Allen & Unwin, England).

LIFE—Living—18

So much time is spent on wishing for a magic formula, something that would make your life just dreamy. Actually, the formula probably wouldn't work. But you will come closest if you use your wishing energy on developing a capacity to be happy, an ability to see what fun your life is now. If you really work at it, you will meet yourself wishing you were you! — SUSAN BENNETT HOLMES, "How to Be a Girl," *Woman's Day*.

MAN—19

Man is an ambiguous creature. He has mysterious heights and depths that defy all scientific analyses. This is why he who builds his educational program upon the work of the statistician to the neglect of the direct insight of the poet, prophet, and seer builds upon shadows instead of realities.—WOODROW A GEIER, "Three Neglected 'R's,'" *Pastor*, 9-'53.



Book Briefs

Out at Skokie, Ill, a northerly suburb of Chicago, there are lively doings these days at the bright new Rand-McNally publishing plant. They have something pretty sensational: a book that achieved a 2-million sale before publication — and the customers can't even read! It is, of course, the *Ding Dong School Book*, a tie-in with the fabulous television program of the same name, conducted by Dr Frances R Horwich, known familiarly to her pupils as "Miss Frances." Pre-school-age viewers are shown how to make simple articles. The book is a sort of continuation of the TV show. The 1st simple step to capture the "do-it-yourself" mkt, junior size.

When it was announced, some time ago, that the diary of Harold L Ickes would be released for publication few persons realized the importance and scope of this record. Every night for 19 yrs FDR's Sec'y of the Interior made his detailed notations. In all, more than 6 million words were written. Probably the most complete available acc't of the Roosevelt reign. Simon & Schuster will publish the initial volume (*The 1st Thousand Days—1933-36*) on Dec 1.

Bobbs-Merrill offers "a fresh approach to our American heritage" in a new series which they call "Makers of the American Tradition." Each volume, dedicated to an outstanding American, presents

The man who claims he reads women like a book is seldom found in a library.—
A A SCHILLING.

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selected writings and speeches of the individual, together with thoughtful and incisive interpretations by distinguished scholars. The books are neither biographies nor anthologies, yet combine some characteristics of each. They are separately edited. The 1st 3, *Andrew Jackson* (Harold C Syrett), *Roger Williams* (Perry Smith) and *Benjamin Franklin* (I Bernard Cohen) are now ready at \$3 each.

Almost everyone who has read Chas Lindbergh's *Spirit of St Louis* (Scribner) comments on the hypnotic quality of those few pages describing the historic night flight. It's almost impossible to read this passage without sharing the author's battle to overcome drowsiness.

Who started that "come-up-and-see-my-etchings" line? Vincent Starrett traces it back at least as far as Horatio Alger, and the '90's. But Alger, of course, played it straight. In this twist it was a lady who issued the invitation to Our Hero. She really had some etchings, too.

.....*Quote*.....



Sarah Hale's Thanksgiving Triumph

We now mark the 165th anniversary of the birth of a remarkable woman. SARAH JOSEPHA HALE was born Oct 24, 1788. She was the 1st "lady editor" of a magazine of nat'l circulation (Godey's Lady's Book). She was 1st to advocate women as teachers in public schools. She introduced the term "domestic science" in our language and founded the 1st day nursery for working mothers. She wrote perhaps the best-known verse for children, Mary's Little Lamb. And, almost singlehanded, she established Thanksgiving as a nat'l holiday.

Beginning in 1846 and continuing for 17 yrs Mrs Hale conducted, each Fall, her campaign for nation-wide observance of Thanksgiving. One by one, the governors fell in line, and finally, in 1863, Pres Abraham Lincoln issued the 1st nat'l Thanksgiving proclamation since Washington took the initial action in 1789.

It has seemed to me fit and proper that our great gifts should be solemnly, reverently and gratefully acknowledged as with one heart and one voice by the whole American people. I do, therefore, invite my fellow citizens . . . to set apart and observe the last Thursday of November next as a day of Thanksgiving and praise to our Beneficent Father who dwelleth in the heavens.

..... *Quote*

MARRIED LIFE—20

Before marriage the average man declares that he will be master of the house or know the reason why—after he has been married a while, he knows the reason why.—*Virginia Spectator*.

MODERN AGE—21

Mother to frightened child in motion picture theatre: "What are you scared of? It's only a 3-D monster from outer space."—GEO CLARK cartoon, *News Syndicate*.

OBLIGATION—22

An obligation is a debt secured by a mortgage on character.—DOUGLAS MEADOR, *Matador* (Tex) Tribune.

OPINION—23

It might be well to bear in mind these days that those who signed the Declaration of Independence were considered radicals by many in their time.—*Grit*.

PREACHERS—Preaching—24

A Toronto Baptist seminary placed this notice on the bulletin bd: Wanted: a young preacher with the experience of a parrot, the sagacity of an owl, the strength of an eagle, the grace of a swan, the gentleness of a dove, the friendliness of a sparrow; up with the lark, at work with the hawk, and who, when they get him caged, will live on the feed of a canary. Some bird!—*Briggs Assembler*, hm, Briggs Mfg Co.

PROBLEMS—Solution—25

About the best way to solve your problem is to swap it with the other fellow. He always knows how to solve every problem except his.—*Breckinridge Banner* (Hart-
insburg, Ky).

Pathways to the Past



Week of
Oct 18-24

Nat'l Bible Wk

Oil Progress Wk

Cleaner Air Wk

Nat'l Hat Wk (24-31)

Nat'l Apple Wk

Nat'l Rice Wk

Oct 18 — *Feast of St Luke*. . . Alaska Day (marking transfer from Russia to U S, 1867). . . What was in effect our 1st labor union, "the Shoomakers of Boston" authorized 305 yrs ago (1648). . . 1st football conf by Yale, Princeton and Rutgers, to draft a code of laws, held 80 yrs ago today (1873). . . 55 yrs ago today (1898) the U S flag was raised over Puerto Rico.

Oct 19—160 yrs ago (1793) 2 persons, widely separated and unknown to each other, perfected at approx the same date inventions that profoundly affected the industrial life of America. In S Carolina, Eli Whitney invented the cotton gin; in Providence, R I, Mrs Sam'l Slater invented cotton sewing thread. . . The Chickasaw Indians, in a treaty made 135 yrs ago (1818) ceded to the U S all lands between the Mississippi River and the northern course of the Tennessee River.

Oct 20—1st baseball teams to go on a world tour (Chicago and All-America teams) started 65 yrs ago today (1888). . . A German peace note written 35 yrs ago today

(1918) accepted terms previously laid down by U S, and assured early end of War I.

Oct 21—145th anniv (1808) of b of Sam'l Smith, American Baptist clergyman who wrote the song, *America*. He set his words to an old German tune, not knowing that this air also had been adopted for the British anthem, *God Save the King*. . . 60th anniv (1893) of laying of cornerstone of the 1st monument to a woman financed by women. It stands over the grave of Mary Ball Washington, mother of Geo Washington at Fredericksburg, Va. The Nat'l Mary Washington Memorial Ass'n, composed entirely of women, raised \$11,500 for the tribute.

Oct 22—Metropolitan Opera House in N Y C opened 70 yrs ago tonight (1883) with a performance of Gounod's *Faust*.

Oct 23—115th anniv of b of F Hopkinson Smith (1838) once termed "the most widely gifted American." He was renowned as author, illustrator and lecturer. But he himself considered his greatest achievement in the field of engineering: erection of the Race Rock lighthouse, off New London, Conn.

Oct 24 — *Feast of St Raphael* ("the guardian angel"). . . Sarah Josepha Hale, editor *Godey's Lady's Book*, b 165 yrs ago (1788).

***** *Quote* *****

"Of all things!"

J Fred Muggs has just about killed any chance for commercial television in Britain for the foreseeable future. It isn't that he has said anything on the subject. Matter of fact, he doesn't speak English. Muggs is a monkey. And an American monkey, at that!

Here awhile back prospects were rather bright for sponsored TV, paralleling the regular programs of the British Broadcasting Co. Then came the Coronation—and J Fred Muggs. He appeared in a tartan kilt during the Coronation proceedings (on Dave Garroway's *Today* program.)

Britons were horrified, not only at the antics of Muggs, but at the American practice of inserting commercials betwixt Coronation scenes. Laborites (who oppose commercial TV to a man) pointed to this as a horrible example of what may happen if telecasting gets out of responsible gov't hands. Educators, ministers and union leaders thundered their protests. The Archbishop of York declared that commercial TV "would do more harm than the atom bomb."

The Conservative gov't has backed-tracked. Prospective advertisers have lost interest. The whole project has fallen flat. Nobody wants nothin' to do with an undertaking so sordidly uncultural. This is one of the few occasions where the *Daily Worker* and *London Times* find common ground. From Muggs: no comment.

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RUMOR—26

The familiar Greek legend of the dragon's teeth is a good one to recall in these times, when more widespread than the ills we suffer are the rumors of them. As the story goes, the teeth of a slain dragon, when sown in the ground, sprang up as warriors, full-fledged and fully armed. And so do rumors, dropped in the fertile soil of minds ready to believe, often come forth fully clothed as fact, apparently documented, and quite as equipped to harm as, in the beginning, they were to alarm.—*Joyce MAXHEW, Argonaut.*

SAFETY—Safe Driving—27

It takes fool drivers about eight and one half mo's to kill as many Americans as were killed in the Korean war.—*Cincinnati Enquirer.*

SALESMANSHIP—28

This is salesmanship. A woman entered a drugstore. "Do you have anything that will restore my complexion?" she asked the clerk. To which he repl'd, "Restore, Madam! You mean preserve, don't you?" — *Northwestern Bell*, hm, Bell Telephone Co.

SECURITY—29

The only real security lies in opportunity. If a man dreams of a castle on top of the Rockies, he should have the opportunity to realize his dream. It is only as long as he can realize that dream that he will work for it. And when he cannot, he will cease to make the most of his abilities. The ultimate loser is the nation.—*Virginia Law Wkly.*

TAXES—30

There's no such thing as a small tax-payer.—*Fifth Wheel*, hm, Ind Motor Truck Ass'n.

VIEWPOINT—31

Once, in Glasgow, many yrs ago, a lad in his late teens told me, in great earnestness, that he had "the most important job of all" in a bldg then under construction. "Others can take a holiday," he said, "but I can't. If I weren't here, everybody would have to stop work."

Then he explained that he handled the lift that took up all mat'l to the men engaged in construction. "You see now," he concluded quite seriously, "how everybody else depends on me." An attitude strikingly in contrast to that of many modern-day workmen who appear to see little significance in their labors, and to have little interest in performing the tasks assigned them.—B C FORBES, *Forbes*.

WAR—32

WAR spelled backwards means that everybody gets a RAW deal.—HENRY VANCE, *Birmingham News*.

WOMEN—33

A good woman inspires a man, a brilliant woman interests him, and beautiful women fascinate him—the sympathetic woman gets him. — HELEN ROWLAND, *Woman's Home Companion*.

" "

Career girls have created a new type of woman—half amorous and half Amazon. — SHANNON FIFE, quoted in *Church Mgt.*

WORK—34

Work premeditated is like a drop of water, seemingly clear; once undertaken, it is like the same drop of water seen thru a magnifying glass, swarming with life. — WM ROTHENSTEIN, *Men & Memories* (Tudor).

In Brief

Now the electronic brain is figuring next yr's retail volume—and the '53 fall sales hardly under way! Forecast: about the same as '52. * Houston is setting the stage for next World's Fair (in '56). It will, of course, be "the greatest ever staged anywhere."

* Now, if sandlot baseballers break a window, there's no need to (a) break up the game, or (b) break the parent of offending batter. Kids just hand the irate householder a card: "Nat'l Sandlot Baseball-Football Window Repair Guarantee." He is told to call the local Rusco dealer and window will be replaced. F C Russell Co (maker of doors and windows) has paid out \$26,000 to date; counts it good promotion.

Now, the Smith brothers, sisters and cousins may have their own cigaret. Your Name Cigaret Co, Chicago, is mktng "Smith" brand—name on pkg and imprinted on each individual cigaret. The Jones boys will be next in line. * Southern California is now known as "the Jaguar country"—so many of those for'gn cars flitting about.

* *High jinks for Highbrows:* The sale of classical records now am'ts to from 35 to 40% of total record sales.

As television starts the fall semester, Dennis Day has unenviable job of bucking *I Love Lucy* on Monday evenings. Backed by RCA, he will try to avoid getting singed by the Ball of Fire.

Quote

Good Stories

you can use

A minister went to his dentist to arrange to have a set of false teeth made. Some time later when they were ready, the dentist tried them in the minister's mouth. When they were in place the dentist was startled to hear his patient roar:

"Christ! Jesus!"

"Reverend," exclaimed the embarrassed dentist, "if they hurt that much, I'll take them out and fix them."

The minister looked surprised, and then he laughed:

"The teeth are fine. This is the first time in years that I have been able to say those beautiful words without whistling." — DAN BENNETT.

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One Sunday morning I watched a man standing beside a car, directing his wife in parking it. She finally succeeded, after giving adjacent cars a thorough banging, whereupon the man got into the car and they drove away.

A little later they were back, and the whole thing began over again. This time the man noticed my interest.

"Teaching my wife to park," he explained. "We come down by the church on Sundays because the owners of these cars are sure to be inside for at least an hr." — *Sunnymead Mag.* b

Quote

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I LAUGHED AT THIS ONE

BETTY JAY ROOD

During the spring, I attended a lecture on the subject of home economics. Emphasis was placed chiefly on the various ways of cutting food costs with inexpensive recipes. The lady conducting the demonstration obviously knew her subject thoroughly. And she recited her instructions in somewhat tedious detail. At long last, she paused and asked if there were any questions.

"Well, ma'am," said a short, stocky woman in the rear of the hall. "I ain't exac'ly got a question, but I s'ges' that in your next talk you add plenty o' short'nin'!"

" "

A woman had been asked to dinner at the home of a new neighbor and the next day she was relating her experiences to the members of her bridge club.

"Was the dinner all right?" asked one woman, trying to get some information about the new arrivals in the neighborhood.

The first woman hesitated a minute. Then she said thoughtfully:

"Well, I'd say that it was the kind of a meal you look for a paper napkin with." c



A driver parked his car along Skid Row. Ret'g later, he found it blocked by a long, impressive Cadillac. Naturally, he cast about to find the owner. Simply because there was no place to turn, he entered a dingy saloon, and looked about. Feeling rather foolish, he nevertheless raised his voice to inquire: "Anybody in here own a Cadillac?"

A disreputable drunk at a rear table raised his head to ask: "What color?" **d**

" "

Like most beginners, he managed to hit one magnificent, long drive during the 18 holes. When the round was over, he couldn't stop boasting about that particular shot. "Wasn't that drive marvelous?" he asked a friend for the 10th time.

"Yes," was the bitter reply. "It's a pity you can't have it stuffed!" —*Ford Times*. **e**

" "

During the tryouts for minor roles in last mo's Shakespearean Festival at Stratford, Ont, a scene in *Richard III* called for star Alec Guinness to strike and knock down another actor. But while Guinness is about 5 ft, 10 in's tall, the extra was a towering 6 ft 4 in's, and the effect was ludicrous. A shorter bit player was assigned to the role and the hefty young man rec'd another part. Later Guinness took the tall lad aside and remarked apologetically, "I'm sorry about this. But one of us had to go." —*Maclean's*. **f**

Three Americans out of every 5 have one leg longer than the other, physicians report. That's what comes from stepping on the accelerator instead of the brake.—**BUD NELSON**, Lebanon (Ohio) Star.

" "

Most women claim to be dressstitute.—**Australasian Mfr.**

" "

Don't believe all you see; a dollar looks exactly the same as it did 10 yrs ago. — **P-K Sideliner**, hm, Peter Kuntz Co.

" "

The girl who used to walk home from a ride now rides home from a walk.—**RALPH PAUL**, quoted in Industrial Press Service.

" "

It isn't what young girls know that bothers parents. It's how they found out.—**Danbury (Ia) Review**.

" "

Washing a youngster's mouth for saying a bad word is usually water over the damn.—**V M KELLY**.

" "

There are some men who never fall asleep in church—Sunday golfers.—**FRANCES RODMAN**.

" "

Life generally consists of praying for rain—and then wishing it would clear up.—**DAN BENNETT**.

..... *Quote*

The late Myra Richards, the sculptress, was once standing beside a statue of Pan when an elderly gentleman approached and asked concerning the identity of the character.

"That is a statue of Pan," Mrs Richards explained. "He was a figure in Greek mythology; the god of flocks, pastures, forests and wild life. He was supposed to have lived in the forests, attended by nymphs who played upon the syrinx."

The man, who had been listening with a puzzled look, shrugged and commented acidly: "Me—I'm a 100 per cent American." And he walked away.—LOWELL NUSSBAUM, *Indianapolis Star*.

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People who live near "the wonders of the world" do not think them wonderful. Familiarity has stolen all sense of awe. . . . "It must have been wonderful," said a visitor to an old man who had been one of the company which discovered the Yosemite, "to have the valley burst suddenly upon you."

The old man spat over the verandah and gave it a moment's thought. Then he said: "Well, I'll tell ya. If I'd ha' knowned it was going to be so famous I'd ha' looked at it."—W E SANGSTER, *Saturday Review*.

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Two girl friends were talking about a third. Said one, "Well, Sally got married at last."

"Yes," said the other sweetly, "but she had to work like a horse to get herself a groom."—REVEILLE, London.

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..... *Quote*

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Alan Young was invited to address a psychiatrists' convention. "I suppose," said Alan, "they want me to lie down and say a few words."—ERSKINE JOHNSON, *Photoplay*.

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Young man to draft board: "But you can't turn me down—I've proposed to 3 girls, told my boss what I think of him, and sold my car!"—GEO WOLFE, *American Mag*.

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After looking up and down the crowded sidewalks of a large city, a little boy went up to the policeman standing on the corner and asked, "Did you happen to see a lady going by without me?"—CAPPER'S WKLY.

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The subject before the class was "The Cow." The teacher asked the class about the uses to which the parts of the dead animal were put, when it was brought out that the flesh was eaten, and from the hide leather for boots and shoes was made. "And what do we make of the horns?" the teacher queried.

Up shot the hand of a small boy.

"Well, what is it, my boy?"
"Hornaments, ma'am." — HOME LIFE.

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Two Hollywood glamour dishes were discussing the marriage of an over-40 movie queen to a handsome actor in his mid-twenties.

"Such an age difference!"
purred one.

"Fifteen yrs!"
"Only 5 dahlin'" fanged the other. "He aged 10 yrs after the wedding." — ERSKINE JOHNSON, *Photoplay*.

n

On the first day a new dentist set up in the town, a man with a swollen face hurried up the steps and rang the bell.

The dentist's wife opened the door. "You want to see the dentist?" she asked. "Well, could you possibly come back tomorrow morning early?"

The patient groaned. "But my tooth . . ."

"Oh, please do," interrupted the wife. "You see, you're his very 1st patient, and I'd like you to be a surprise for him tomorrow as it's his birthday." — *Farmer's Wkly.*, S Africa. o



Technical Assistance

Point 4 technical advisers are going to teach Libyans how to write office memos.—News item.

The poor, benighted Libyans,

On camels riding tandem,
Will soon be able, thanks to us,
To write a memorandum.

They'll write them out in duplicate
And triplicate, and so on—
A splendid project, you'll agree,
To spend our extra dough on.

Then, drawing still upon our aid,
Our know-how and our wisdom,
They'll learn our very latest, best,
Most foolproof filing system

So memoranda, once they're done
And subjects are assigned them,
Can then be filed securely where
No one can ever find them.

In a New England town noted for its stormy blustering citizens, a clergyman told his friend: "We have just had the greatest revival our church has experienced for many yrs."

"I'm glad to hear it," repl'd the friend. "And how many did you add to the fold?"

"We didn't add any," said the clergyman. "But we got rid of three." — *Arkansas Baptist.* p

" "

An officer of ancient Rome, called away to the wars, locked his beautiful wife in armor, gave the key to his best friend, with the admonition, "If I don't return in 6 mo's, use this key. To you, my dear friend, I entrust it." He then galloped off to the wars. About 10 mi's from home, he turned to see a cloud of dust approaching. His trusted friend, on horseback, galloped up and said, "You gave me the wrong key." — *Des Moines Register.* q

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The old skinflint had instructed his son to turn over to him his entire pay each month. After a few mo's the boy turned over 1 shilling too little—for extra st car fare, he claimed. The next mo 2 shillings were lacking—for postage, was the reason given. But when 3 shillings were missing the third mo, the old man attempted to make friends with his son: "Tell me, who is the wench who is trying to ruin you?" — *Frankfurter Illustrierte*, Germany (QUOTE translation). r

..... *Quote*

Quote-ettes

GUNNARD SEABERG, Chicago ex-milkman, who inherited \$600,000 from a Danish aunt: "I don't expect to be able to spend it during the rest of my lifetime." (Seaberg can take out only the interest; must spend the principal in Denmark.)

1-Q-t

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JOSE CAMPOS, Spanish gypsy leader: "Our people have changed. True, we still prefer a tent to a house, an open road to a closed city. But there's nothing wrong with wearing a nylon shirt or gabardine trousers."

2-Q-t

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KENNETH M OUTHOUSE, Frederick, Md, petitioning court to change his name to Dean: "I think it would be more appropriate, genteel and elegant." (Court agreed.)

3-Q-t

SECOND CLASS MATTER

NEW

If you're redecorating the house along with the fall cleaning, you may be interested in these new aids. First, an easy way to redo any chair with standard seat up to 15"x15". Kit contains 4 pre-cut plastic squares, 18"x18". Just tack them on; plastic is pliable, easy to work with. Comes in checked, pearlized and linen patterns, several colors. (Hy-Lite Plastic, 244 W 38th St, N Y C 18.)

A do-it-yourself finisher's kit includes thinners, remover, clear and black shellac, rubbing varnish,

gold stenciling powder, and other things. Kit comes in 2 sizes, small for beginners, and a larger model. (Financial World, 86 Trinity Pl, N Y C 6.)

You can rebind rugs at home inexpensively with metal binding which mfr says gives professional-looking results. Just hammer it to rug edge; 9"x12' rug takes only 30 min's. Comes in 8 shades, in 12' and 20' lengths. 25¢ a ft, plus 15¢ postage. (Cyemba, 120 Wall St, N Y C 5.)

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